

**PROFESSIONAL
PROFILE**

Passionate Freelance Graphic Designer with 15+ years of experience in the creative arts and design sector. Experience working directly with clients and businesses in various related industries such as; Advertising, Printing, Marketing, Real Estate, Entertainment, and Action Sports. Strong written and verbal communication skills and excellent interpersonal skills necessary for maintaining positive client relations and managing the complete design process, from conceptualization to delivery. Organized, detail oriented, and confident in upholding an artistic and professional design approach.

**PROFESSIONAL
EXPERIENCE****KESSELL GRAPHICS / Owner, Graphic Designer**

A freelance graphic design collective specializing in brand development & management.

The Kessell Graphics team, consists of Marketers & Designers who produce printed and digital marketing materials, such as; websites, email ads, social media content, event banners, promotional materials and brand strategies.

Working with experienced collaborators who offer a comprehensive approach to solving the wide range of needs for businesses of all sizes.

Duties; design and develop ad campaigns, print designs, package designs, photo editing, logos, website designs, social media content, weekly progress meetings, design consultations, maintaining brand awareness & more.

2016 - Present / Los Angeles, California, United States

TRANSAMERICAN MANUFACTURING GROUP / Senior Graphic Designer

A global leader, manufacturer, and distributor of off-road performance products.

The TMG design team, ranging from Junior to Senior designers, developed numerous marketing programs, such as; logos, brochures, info-graphics, presentations, and advertisements.

Working alongside skilled designers and other departments such as data, web, and marketing, and managing up to 5 projects while under pressure to meet weekly deadlines, offered a comprehensive approach to understanding the broad range of a multifaceted, multi-million dollar corporation.

Duties; design and develop print ads, catalogs, package designs, photo editing, logos, graphics for web, project assembly, weekly progress meetings, design consultations, & organization of digital assets.

2012 - 2016 / Los Angeles, California, United States

CHANCE GROUP INC. / Graphic Designer & Technician

A growing start-up company that produces stylish and reliable Electric Skateboards & Bicycles.

Lead in the design, development, and implementation of all graphic, layout, and production communication materials. Oversee efficiency of social media ads, website design, and product advertising in order to reach a broad range of audiences and increase the company's profits.

Duties; develop marketing campaigns, update websites, manage social medias, brand design, product design, photography, video editing, & electric skateboard specialist.

2006 - 2012 / Santa Monica, California, United States



ORANGE COAST TITLE COMPANY / Graphic Designer & Marketing Manager

One of the largest real estate title companies in the country.

Work directly with 20+ sales reps to develop and print custom flyer's, postcards, and marketing campaigns and increase online presence. Manage and supervise all graphic materials in order to ensure quality and accuracy. Delegate tasks to other members of the design team and provide guidance on all aspects of a given project. Communicate directly with sales reps to meet their marketing material needs.

Duties: direct communication with sales reps, project management, print, trim, package, & ship marketing materials.

2004 - 2006 / La Mirada, California, United States

IMAGE DISPLAY GROUP / Graphic Designer

A digital creative marketing agency.

Design 11x17 poster displays for Car Wash Advertising & print materials such as business cards, postcards, & brochures. Work together with the design team to exceed client expectations through personal consultation, finding the most appropriate designs based on marketing goals and ad locations.

Duties: direct client communication, team working environment, poster design, communicate with print vendors, & design marketing materials.

2002 - 2004 / Anaheim, California, United States

EDUCATION**SANTA MONICA COMMUNITY COLLEGE**

Drawing, Screen Printing, Web Business, Design, & Graphic Design

Santa Monica, California, United States

COMPUTER CAREER CONNECTION

Multi-Media & Desktop Publishing Certificate

West Covina, California, United States

MT. SAN ANTONIO COLLEGE

Graphic Design & Photography

Pomona, California, United States

**ADDITIONAL
SKILLS**

- *Skilled in Microsoft Office Suite*
- *Working knowledge of HTML and CSS*
- *Expert in Adobe Creative Suite (InDesign, Illustrator, Photoshop)*
- *Photo Manipulation & Photography*
- *Video Editing*
- *Screen Printing*
- *Web Design & Layouts*
- *Storyboards & Sketching*
- *Working knowledge in Social Media platforms*

